

AN EQUITY INITIATIVE LED BY PARKS ALLIANCE OF LOUISVILLE

# **ACTION PLAN**

2022





# PARKS FOR ALL ACKNOWLEDGEMENTS

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# **MISSION**

PARKS FOR ALL will collect new data, listen to new voices, share new information, and create a roadmap for equitable and transparent investment in our public parks.







## **OVERVIEW**

Louisville's parks, natural areas, and forests are invaluable assets for the metro area, accounting for nearly 6,050 acres in parks, parkways, and greenways plus 6,600 acres within Jefferson Memorial Forest. The expansive system includes 81 neighborhood parks, 29 community parks, 10 major urban parks, 14 community centers, 10 golf courses, six parkways, four greenways, three outdoor pools, one aquatic center, and two historic homes. In 2022, Louisvillians identified parks, trails, and recreation among the top three factors that make our community a "great place to live."

Yet, Louisville's public park system has been underfunded in terms of personnel and operating and capital resources. Long-term under-investment in the system has created a burdensome system-wide backlog in deferred maintenance and capital investment needs, visible in the physical conditions of parks and recreation facilities across the metro. Inconsistent annual funding for operating expenses and capital improvements presents a challenge for consistent service delivery and year-to-year planning. Park investments have been inequitably distributed, with many parks receiving little ongoing maintenance and no capital investments over the past 20 years.

Parks can provide tremendous benefits for individuals and communities – physical, mental, and emotional wellbeing, neighborhood safety, community gathering places, and overall quality of life in neighborhoods across the metro. Louisville residents need their parks to play an active role supporting such important community benefits.

To do so, our public parks need a sustained infusion of new funds and an action strategy to improve the condition and services throughout the park system. Overwhelmingly, Louisvillians agree – more than 86% of people who took the Parks For All Survey said our parks need more resources. It's time to make high quality parks for ALL a reality.

The purpose of Parks For All is to achieve excellence throughout the park system and ensure equitable access to and equitable investments in every park in every neighborhood in Louisville by:

- **Dedicating more financial resources** to deliver fundamental park and recreation services
- Allocating financial resources for equitable park investment approaches for maintenance, rehabilitation, recreation programming, and capital investments
- Updating Louisville Parks & Recreation's organizational structure, policies, practices, and operations based on industry best practices to support the equitable investments and provide for quality service delivery
- **Providing a coordinated strategy** for Louisville Parks & Recreation and park non-profits to advance Louisville's parks system through partnerships and collaboration

#### **KEY AREAS OF INVESTMENT**

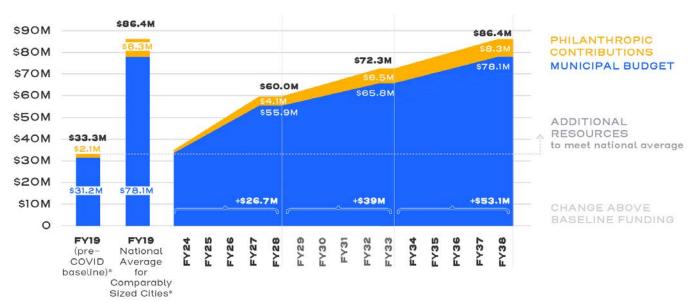
Parks For All proposes increased and equitable investments in four activities necessary to sustain and activate the parks and recreation system.

- Maintenance: Daily or ongoing tasks for the upkeep of parks, amenities, and facilities including waste pick-up; path, sidewalk and trail maintenance; playground maintenance; and tree care
- **Rehabilitation:** Regularly-scheduled investments to repair or restore existing amenities in order to extend their life, improve safety, and increase functionality
- Capital Improvements: Major investments to transform a site through master planning and/or replacement of existing amenities
- Recreation Programming: Activities or events at parks and recreation facilities that support healthy active living and in which residents, children, and families can participate

# HOW WILL WE GENERATE NEW FUNDS FOR LOUISVILLE'S PARKS AND RECREATION SYSTEM?

The Parks For All Action Plan calls for the commitment of additional resources to bring funding for Louisville's public park system up to the national average of comparably sized peer cities. The table below depicts a 15-year plan with multiple funding sources.

#### Recommended Funding Strategy for Louisville Parks & Recreation



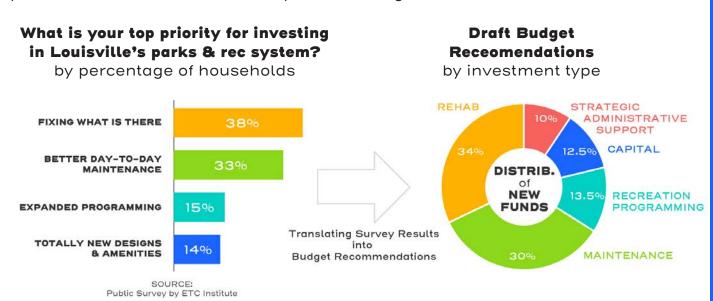
<sup>\*</sup> SOURCE: TPL ParkScore Data (total spending on parks and re creation, including Louisville Loop, trees, etc.)

Revenue dollars do not include inflationary increases; recommended funding targets will need to be adjusted to account for inflation to allow Louisville Parks & Recreation to achieve funding on par with national averages.

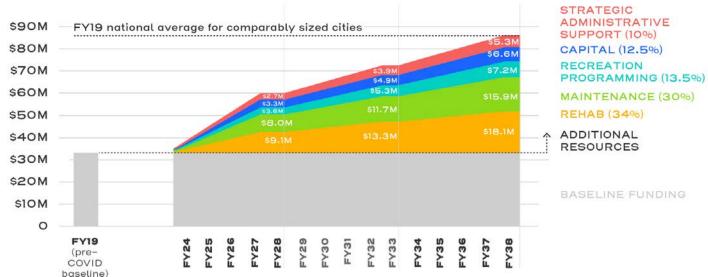
#### **HOW WILL THE FUNDS BE DISTRIBUTED?**

Parks For All recommends that newly generated funds be divided between the four key areas of investment (maintenance, rehabilitation, capital improvements, and recreation programming) plus strategic administrative support (to cover such activities as communication, contingency funding, technology needs).

The distribution of funds between the four key areas of investment is determined by the public priorities expressed in the statistically valid community survey conducted as part of Parks For All. The most important investment area, according to the survey, is rehabilitation – or "fixing what is there," followed closely by maintenance, with recreation programming and capital investments in new designs and amenities ranked third and fourth, respectively. The suggested investment allocations balance the program's goals of making important impacts in all areas based on the public's priorities and ensuring an equitable approach to investments. With an equitable approach, all parks in all neighborhoods will see some degree of improvement, but substantial capital improvements will be focused in the parks and neighborhoods that need them most.



# Additional Resources Available for Each Investment Area Based on Recommended Funding Strategy



# **BUDGETING FOR REHABILITATION**

All Louisville residents want their parks and recreation assets better cared for through repair or restoration that improves functionality and safety and extends useful life.

Dedicated funds for rehab will be used to repair and restore existing assets in parks and recreation facilities across the system. Because the necessary resources have not been available to care for park assets, many of them have lost their functionality and are unsafe. Funds will be distributed for rehabilitation projects to repair or restore existing amenities to extend their life, improve their safety, and increase their functionality.

Decisions regarding which assets will be prioritized for funding and the locations where that funding will be spent will be made based on several factors including:

- **Public opinion**, as gathered in the community survey, which identified the priorities for investment in recreation facilities and amenities based on unmet needs and importance of each amenity
- **Urgency of repairs**, with assets being assessed each year of the Parks For All program to identify the most urgent repair needs of park and building systems and features
- How soon parks are slated to receive capital project funds, with parks in communities that are further down the capital project list slated to receive rehabilitation funds sooner



Overgrown courts at Sylvania Park.

#### **HOW WILL REHABILITATION FUNDS BE SPENT?**

This table summarizes the major categories of park assets and support facilities for rehabilitation projects along with the recommended allocation of funds for each category.

# Recommended Budget Allocations of New Dollars for REHAB

based on 34% of projected additional revenue generated

			FY24-FY27	FY28	FY29-FY33	FY34-FY38
ANN	NUAL SHARE FOR REHAB® ACTIVITIES:		\$6,290,000	\$9,078,000	\$13,260,000	\$18,054,000
Section 1	ommended Uses for New Rehab Dollars olified categories)	% share*				
RITIES	Paths, Trails & Sidewalks	15%	\$943,500	\$1,361,700	\$1,989,000	\$2,708,100
	Park Amenities (restrooms, water bottle filling stations, pavilions & picnic areas, dog parks, exercise/fitness areas, public art & memorials)	14%	\$880,600	\$1,270,920	\$1,856,400	\$2,527,560
	Pools & Spraypads/Spraygrounds	12%	\$754,800	\$1,089,360	\$1,591,200	\$2,166,48
	Open Space Conservation & Forested Areas	5%	\$314,500	\$453,900	\$663,000	\$902,70
REHAE	Community/Recreation/Senior Centers	20%	\$1,258,000	\$1,815,600	\$2,652,000	\$3,610,80
	Specialty Facilities (amphitheater, tennis center, historic nomes)	4%	\$251,600	\$363,120	\$530,400	\$722,16
	Playgrounds	5%	\$314,500	\$453,900	\$663,000	\$902,70
CARE CARE	Golf	2%	\$125,800	\$181,560	\$265,200	\$361,08
	Sports Facilities (basketball, volleyball, diamond & rectangular fields, netted sports, disc golf, equestrian, cricket)	5%	\$314,500	\$453,900	\$663,000	\$902,70
	Critical Repairs	2-6%	\$377,400	\$453,900	\$397,800	\$361,08
	Lighting & Below Grade Infrastructure	9-13%	\$566,100	\$907,800	\$1,591,200	\$2,347,02
	Operations Facilities	3%	\$188,700	\$272,340	\$397,800	\$541,62

<sup>\*</sup> Once caught up on deferred maintenance and better preventive maintenance practices are in place, can shift significant percentage of rehab dollars to capital and make additional necessary upgrades to operations facilities



Seating at Iroquois Park. Image courtesy of Louisville Parks & Recreation.



# **BUDGETING FOR MAINTENANCE**

Louisvillians want their parks better cared for through improved, regular maintenance activities.

Regular upkeep activities include important tasks such as restroom maintenance, graffiti removal and vandalism repair, path and sidewalk maintenance, mowing, waste pick—up, and other activities. With too few resources, Louisville Parks & Recreation has struggled to achieve satisfactory levels of maintenance required to keep the entire park system in good condition. Additional resources will allow the Department to hire more staff and purchase more equipment, enabling a significant increase in the frequency of key maintenance activities that residents say are most important. New funds for maintenance will be distributed to 1) assess the level of need for each maintenance activity across the park system, 2) establish a consistent and higher standard of care for each maintenance activity, and 3) adopt a method for tracking progress over time to meet the established standard of care for each maintenance activity.

No matter where you live in Louisville, parks in your neighborhood should be cared for with the same regularity and effort as parks in any other area of the metro. The maintenance tasks on which new funds will be spent will be informed by the priorities that residents expressed in the statistically valid community survey.



Deteriorated sidewalks and standing water at Baxter Square.

#### **HOW WILL MAINTENANCE FUNDS BE SPENT?**

The following table lays out the major maintenance budget areas, with the allocation of funds in each area along with a listing of maintenance activities within the priority rankings according to the community survey – very high, high, medium – guiding the order in which to improve maintenance practices.

# Recommended Budget Allocations of New Dollars for MAINTENANCE

based on 30% of projected additional revenue generated

		FY24-FY27	FY28	FY29-FY33	FY34-FY38
ANNUAL SHARE FOR MAINTENANCE ACTIVITIES:		\$5,550,000	\$8,010,000	\$11,700,000	\$15,930,000
Recommended Uses for New Maintenance Dollars	% share*				
Improved Practices & Assessment	2-5%	\$277,500	\$320,400	\$351,000	\$318,600
New Funds for Equipment	18-30%	\$1,665,000	\$2,082,600	\$1,989,000	\$2,867,400
Park & Facilities Maintenance Staff	65-80%	\$3,607,500	\$5,607,000	\$9,360,000	\$12,744,000

<sup>\*</sup> Expect greater investment in improved practices and equipment in early years, shifting to greater investment in staffing in out years

#### Public Maintenance Priorities should guide efforts of staff, focused on improving service in the top-priority areas:

#### VERY HIGH PRIORITY

Restroom Maintenance Path / Sidewalk (paved) Maintenance Graffiti Removal / Vandalism Repair

#### HIGH PRIORITY

Mowing Waste Pickup Landscape Care Trail (non-praved) Maintenance

#### MEDIUM PRIORITY

Playground Safety & Maintenance
Pavilion / Picnic Area
Golf Course Maintenance
Tree Care
Athletic Court Maintenance
Community/Senior Center Maintenance
Pool/Spraypad/Sprayground Mainenance
Dog Park (off-leash) Maintenance & Care
Waterways/Lakes
Athletic Field Maintenance
Boat Ramp Maintenance
Specialized Facility Maintenance



Recent playground investment at California Park.

# BUDGETING FOR RECREATION PROGRAMMING

Every resident should have access to enriching recreational programs that cater to local interests and needs.

Recreation programming provides activities or events at parks and recreation facilities that support healthy active living in which residents, children, and families can participate. New recreation funds will be used to improve and restructure Louisville's existing community centers into a three-tiered recreation center model (with neighborhood, community, and regional recreation centers) and to ensure that the annual operating budgets for the centers are equitably distributed.

#### NATIONAL STANDARDS FOR RECREATION CENTERS

CENTER TYPES & FEATURES			COMMUNITY			
Facilities	7 Centers to continue to function as Community Centers:  Beechmont Model Society Socie	GENTERS  3 centers to be converted to Community Centers: California Wilderness Road Ser Center  These centers should be updated (staffing, physical building conversion/expansion, operational hours, offerings) to fit the national model for community centers				
Core Spaces Operation Hours	10,000-15,  Mon-Fri:	6:30AM Mon-Fri: A 9A Sat: A 9A	00-30,000 12PM M 12PM	SPM 10PM		
Typical Staffing Levels	<b>3 to 4 Ful</b> With 2 to 3 P	70-75 Hours/Week  4 to 5 Full-Time  With Part-Time & Seasonal				
Core Spaces	Gym Storage Restrooms Small Administra Office Game Room Outside Pla Small Kitchen Space		Restrooms fo Restrooms Fr Multiple Si Program Rooms	itness Room or Cardio & ree Weights tudy Rooms itchen	Outside Play Space	
Programs Typically Offered	Before & After School Programs Lunch Profor Seniors Youth Sports After Scho Senior Activities Meals Summer Day Camps Drop-In Activities for	ogram Some offer late is night weekend activities for teens and young adults	Neighborhood Centers Pi Expanded Offerings Include:	efore & After chool rograms enior Activities ummer Day amps roup Fitness	Lunch Programs for Seniors After School Meals Drop-In Activities for Youth & Adults	
Fees	Low cost or no co	Commonly have a small fee for fitness offerings and to cover program supplies				



New funds will expand recreation center hours, increase staffing, modernize facilities to support better and expanded programming to meet the interests and needs of Louisville neighborhoods, and support strategic planning and outreach efforts.

New funds will also be allocated to improve and expand metro-wide program offerings to showcase Louisville Parks & Recreation facilities and program capabilities that serve all residents. Funds will be spent to develop and implement a program plan for areas in Louisville that do not have access to a recreation center, pool, sports complex, or event site.

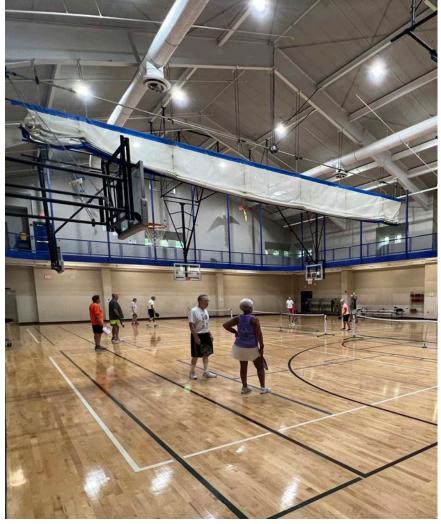
#### REGIONAL **CENTERS** Sun Valley 6 Centers to be converted or expanded to 5 Regional Centers: Southwick Newburg \*Berrytown CC Mary T Meagher \*Watson Powell \*Combine to make a single facility These centers are dispersed across the Metro area and are in excellent locations to create regional centers within parks to provide a multiplicity of recreational offerings (i.e. golf, aquatics, special events, land to expand centers) 30,000-100,000+SF 10PM 6AM 12PM Mon-Fri: Sat: 8PM IOPM 100+ Hours/Week 8 to 10 Full-Time With Part-Time & Seasonal Gym Multiple Fitness Kitchen Rooms Multiple Storage Program Rooms Childcare Game Room Outdoor Pool Community Walking Tracks Meeting Rooms Similar to Before & After Neighborhood & Community Programs for Seniors School Programs Centers Senior Activities After School Expanded Meals Summer Day Offerings Include: Drop-In Activities for Camps

Group Fitness

Typically have daily fee or monthly membership fee to access multiple programs

Youth Sports

Youth & Adults



Programming at Berrytown Community Center.

#### A TWO-STAGE APPROACH FOR COMMUNITY CENTERS

It will take time to transition Louisville's existing Community Centers to the three–tiered model. A two–stage approach will allow Louisville Parks & Recreation to make immediate changes while also planning for future facility and service investments.

#### 1st Stage: Current Center Operations

- Equitably allocate annual operating dollars for existing Community, Recreation and Senior Centers based on each building's capacity (square footage, range of interior spaces, hours per week) and the community it serves (diversity, food assistance, vehicle access, youth and senior populations).
- Develop a program plan for each center that serves the community based on best practices and priorities identified in the community survey.
- · Develop a mini business plan for each center.

#### **HOW WILL RECREATION FUNDS BE ALLOCATED?**

Funding for community center operations should be based on a mix of the center's operational needs and the local community's level of needs, which inform the Operations Needs Score.



Location Name	Operations Need Score out of 10	Community Need Score out of 10 (see page 15)	Final Operations Score Proportion	Funding Scenario with Existing \$4.3 million split proportionally
California Community Center	10	9	10%	\$426,615
Parkhill Community Center	9	8	9%	\$397,665
South Louisville Community Center	9	8	9%	\$388,298
Shawnee Community Center	8	9	9%	\$376,130
Southwick Community Center	8	7	8%	\$350,465
Molly Leonard Portland Community Center	8	6	7%	\$314,510
Newburg Community Center	7	6	7%	\$309,836
Beechmont Community Center	6	7	7%	\$293,137
Wilderness Road Senior Center	6	5	6%	\$244,482
Metro Arts Community Center	6	5	6%	\$241,313
Berrytown Recreation Center	8	2	5%	\$218,516
Douglass Community Center	6	3	5%	\$210,055
Cyril Allgeier Community Center	6	3	5%	\$209,264
Sun Valley Community Center	6	3	5%	\$197,271
Watson-Powell (Berrytown Annex)	4	2	3%	\$130,781

Once the full set of data on Baxter Community Center is available (i.e., center hours per week, square footage, number of programmable spaces) it will be added to the Community Center Operations Funding Matrix for allocation of annual operating funds.

#### **2nd Stage: Future Center Operations**

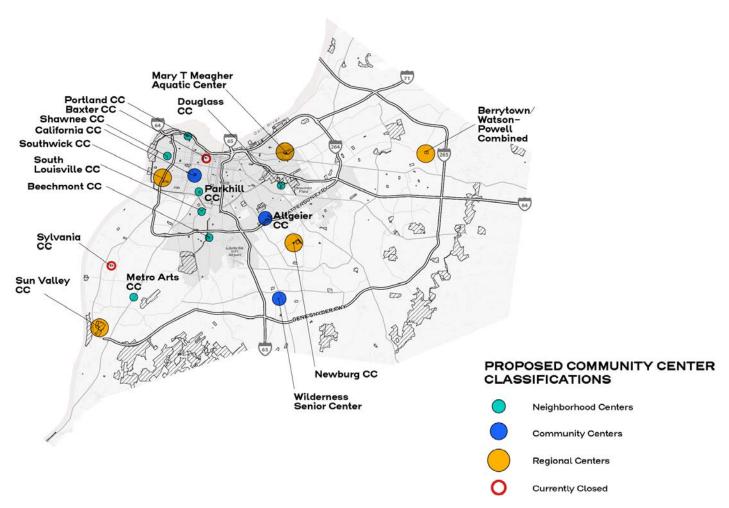
 Transition Louisville Centers to the Neighborhood, Community, and Regional Recreation Center Model, guided by the National Recreation Center Model and equitably allocate annual operating budgets within the three categories.

Neighborhood Rec Centers: update staffing, hours, offerings to fit national model

**Community Rec Centers:** update staffing, hours, and offerings and expand/convert physical building to fit national model

**Regional Rec Centers:** dispersed across metro area and located within parks with opportunity to provide a multiplicity of recreational offerings (i.e., golf, aquatics, special events) plus land to expand centers. This includes:

- Creating a regional recreation center at the site of the Mary T. Meagher Aquatic Center and integrating the Aquatic Center in the regional recreation center
- Combining the existing Berrytown Recreation Center and Watson Powell Senior Center into one regional recreation center
- Because only one existing center was built to function as a recreation center, rehab and/or build new centers designed to function as recreation centers.
- Develop facility and program plans for each center based on best practices and priorities identified in the community survey.
- · Develop new mini business plans for each center.





#### BROADEN METRO-WIDE PROGRAMMING

Beyond expanded recreation centers and recreation programming offered by Louisville Parks & Recreation in Community, Recreation, and Senior Centers, Louisville Parks & Recreation should:

- Expand program offerings metro-wide to showcase facilities and program capabilities that serve all residents and are not customized to a recreation center.
- · Develop and implement a program plan for areas of the metro that don't have access to a recreation center, pool, sports complex, or event site.
- · Expand the Jefferson Memorial Forest Welcome Center to provide more multi-functional services.
- · At specialty recreation facilities (Iroquois Amphitheater, Louisville Tennis Center, Mary T. Meagher Aquatic Center), create individual business plans, cost recovery goals, and evaluate each for placement in a special revenue or enterprise fund.

#### **HOW WILL RECREATION FUNDS BE SPENT?**

The following table lays out the allocation of new funds for recreation centers and metrowide programming; it also identifies the recreation center classifications for Future Center Operations.

#### Recommended Budget Allocations of New Dollars for RECREATION

based on 13.5% of projected additional revenue generated

		FY24-FY27	FY28	FY29-FY33	FY34-FY38
ANNUAL SHARE FOR RECREATION (programming & staffing):		\$2,497,500	\$3,604,500	\$5,265,000	\$7,168,500
Recommended Uses for New Recreation Dollars	% share				
Additional Funding for Recreation Centers	66.6%	\$1,665,000	\$2,403,000	\$3,510,000	\$4,779,000
Regional Centers	50%	\$832,500	\$1,201,500	\$1,755,000	\$2,389,500
Community Centers	20%	\$333,000	\$480,600	\$702,000	\$955,800
Neighborhood Centers	30%	\$499,500	\$720,900	\$1,053,000	\$1,433,700
Additional Funding for Metro-Wide Programming	33.3%	\$832,500	\$1,201,500	\$1,755,000	\$2,389,500

#### Recreation Center Classifications based on National Model

REGIONAL CENTERS Sun Valley

Southwick

Newburg Berrytown/Watson-Powell Mary T Meagher Expansion **COMMUNITY CENTERS** 

Cyril Allgeier California Wilderness Road

#### **NEIGHBORHOOD CENTERS**

Beechmont Douglass Metro Arts Parkhill Portland Shawnee South Louisville

Once the full set of data on Baxter Community Center is available (i.e., center hours per week, square footage, number of programmable spaces) a determination will be made about its classification as a future neighborhood, community or regional recreation center.

### **BUDGETING FOR CAPITAL**

Neighborhoods across Louisville deserve high quality parks that are designed in partnership with neighbors and park-goers.

Funds will be directed to transform existing parks and create new parks or improve access to existing parks in neighborhoods without a park within a 10-minute walk. Funds will be distributed to parks based on their level of community and park need. Sites in communities with the greatest need that have not seen investment in many years receive the greatest priority. Seeking to achieve transformational change, capital projects will address the entire park in a coordinated fashion.

# HOW DO WE DETERMINE THE ORDER IN WHICH CAPITAL INVESTMENTS WILL BE FUNDED?

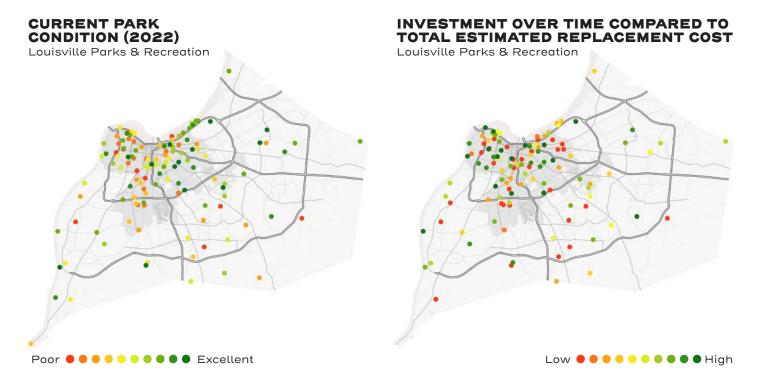
The following chart represents the components of the park scoring strategy used to determine the order in which capital projects will be funded. For existing parks, each park received a Park Need and Community Context score that together inform the list for prioritized investments. For neighborhoods without a park within a 10-minute walk, the Community Context score determines the prioritization for where a new park or improved access to an existing park is needed.



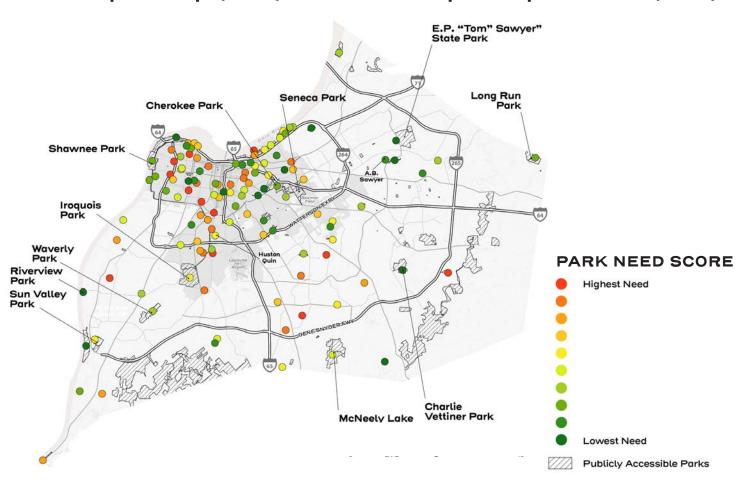
Prioritization methodology for capital investments.



#### DATASETS THAT INFORM THE PARK NEED SCORES



#### Component Maps (Above) Combined into Composite Map of Park Need (Below)



#### DATASETS THAT INFORM THE COMMUNITY CONTEXT SCORES

Where would the **most people benefit** from investments?

Where would historically underserved people benefit?

Where would green investments counteract legacies of environmental racism?

Where would green investments make the greatest impact on community health?

#### Residents/Sq Mi

Population density for all locations in the Metro Area

(ESRI 2021)

#### Race & Ethnicity

Density of residents who identify as a racial or ethnic minority

(ESRI 2021

#### Air Quality/Pollution

The Environmental
Protection Agency's
Air Toxics Respiratory
Hazard Index
(EPA 2019)

#### Crime

Density of
UCR Part I crime reports
(serious violent and
property crime)
(LMPD 2020)

#### Poverty

Density of families
who are
living below the
poverty line
(ESRI 2021)

#### Heat Risk

Difference from the Metrowide average summer temperature for all locations in the Metro

#### Poor Physical Health

Self-reported chronic physical health issues, including diabetes, obesity, and heart disease ((CDC BRESS 2019)

#### Foreign Born

Density of residents
who were
born outside the
United State
(US Census ACS 2020)

#### Proximity to Green

Normalized Difference Vegetation Index (NDVI) indicating "greenness" for all locations in the Metro

#### Poor Mental Healt

Self-reported poor mental health for more than 14 days in the past month (CDC BRFSS 2019)

#### POPULATION DENSITY



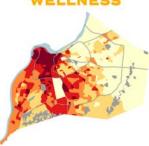
### HISTORICAL



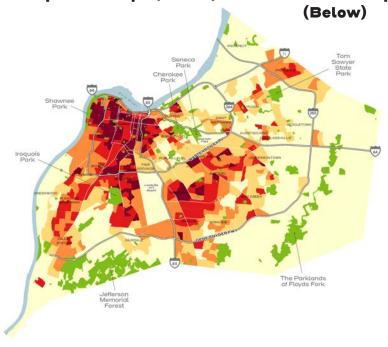
#### ENVIRONMENTAL JUSTICE



### HEALTH &



### Component Maps (Above) Combined into Composite Map of Community Context



### COMMUNITY CONTEXT SCORE

Highest Scores, Greatest Need

Lowest Scores, Least Need

#### IN WHAT ORDER WILL EXISTING PARKS BE FUNDED?

Parks are grouped into 10 priority groupings from the top priority parks to the lowest priority parks. Capital projects are to be prioritized in parks within the top priority groupings. Below are the top three priority groupings, listed alphabetically; the full Parks For All report includes lists for all 10 groupings.

#### TOP PRIORITY SITES

### SECOND PRIORITY SITES

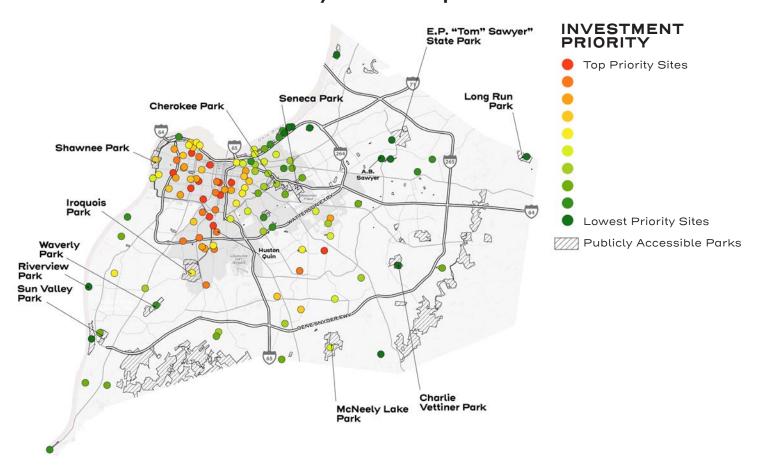
#### THIRD PRIORITY SITES

- · 35th Street
- Ballard
- · Baxter Square
- California
- · G.G. Moore
- · Louis B. Israel
- Magnolia
- Memorial
- · Norfolk Acres
- Parkhill
- · Slevin
- · St. Louis
- Wayside

- Auburndale
- · Ben Washer
- · Black Mudd
- Boone Square
- Central
- · Huston Quin
- · Irish Hill
- · Ivy Court
- · South Central
- · Watterson Lake
- · William B. Stansbury
- Wyandotte

- Algonquin
- Bellevue
- · California Leisure
- · Cliff
- E. Leland Taylor
- · Elliot Square
- Klondike
- Parkland Playground
- Shelby
- Sheppard
- Toonerville Trolley
- William Britt

#### Park Need + Community Context = Map of Investment Priorities

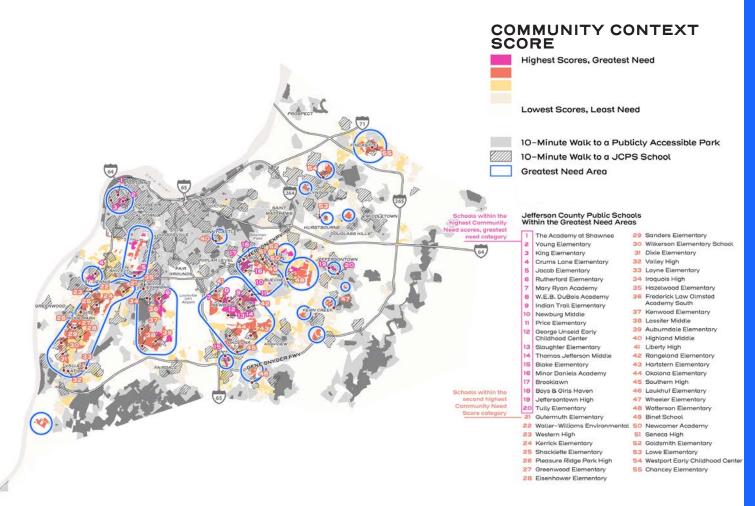


# IN WHAT ORDER WILL NEIGHBORHOODS WITHOUT A PARK WITHIN A 10-MINUTE WALK BE PRIORITIZED?

The map below highlights the areas with the highest Community Context scores that do not have a park or recreation facility within a 10-minute walk. As land and resources become available, Louisville Parks & Recreation and partners in Metro Government should explore opportunities to create new parks in these locations and improve trail connections to other parks nearby.

However, given the metro area's size and varied land use patterns with neighborhoods that are urban, suburban, and rural, it will not be possible to fill all gaps in the 10-minute walkshed map. In some cases, school grounds contain various types of recreation amenities. Jefferson County Public School sites can help provide access to certain types of recreation amenities in high need areas. There are 55 JCPS schools in the top two greatest need areas that cover walkshed gaps in park access, but park access gaps remain.

#### Gaps in Park Access Overlaid with Community Context & School Grounds



# **LOUISVILLE PARKS & RECREATION:** ORGANIZING FOR SUCCESS

Implementing the Parks For All Action Plan will require change driven by a range of supporting recommendations that address Louisville Parks & Recreation's internal structure, policies, practices, operations, and partnerships.

#### PROPOSED ORGANIZATIONAL CHART

The proposed organizational chart reflects industry best practices, provides for improved coordination and integration for the leadership, management, and operation of the department, and will support implementation of the equitable investments and policy recommendations.



#### **DEPARTMENT LEADERSHIP** & GOVERNANCE

Organization & Workforce Leadership Performance Management

#### 4 OPERATING DIVISIONS DRIVE BEST, PRACTICES

### ENVIRONMENTAL STEWARDSHIP

Metrowide Parks Maintenance **Aquatics Maintenance** 

Community, Recreation & Senior Center Maintenance

Athletic Field Turf Management

Landscape Management

Forestry (Park & Street Trees)

Cemeteries

Park Security (Park Rangers)

Fleet Services Management

### FOREST & NATURAL AREAS

Jefferson Memorial Forest & Other Forest Land Management

Open Space Land Management

Natural Areas Land Management

> Environmental Education

### PLANNING & DEVELOPMENT

Strategic Planning Design & **Project Management** 

GIS

Skilled Trades

### RECREATION

**Aquatics Facility** & Program Management

Golf Courses (Pro Shop & Maintenance)

Community, Recreation & Senior Centers Program & Facilities Management

Amphitheater & Historic Facility **Program Management** 

Department Special

Athletics/Sports Programming Community Outreach & Facilities Management

Recreation & Support Services Outreach

### STRATEGIC SUPPORT

DEVELOPS PRACTICES TO SUPPORT OPERATING DIVISIONS

#### STRATEGIC SUPPORT

Finance (Accounting, Budget, Procurement, Purchasing)

Human Resources & Labor Relations

> Information Technology

**Customer Service** (including Reservations & Permitting)

> Communications & Marketing

& Equity Office

Partnership & **Business Development** 

# LOUISVILLE PARKS & RECREATION POLICY, PRACTICES, & OPERATIONS RECOMMENDATIONS

The policy, practices, and operations activities to be addressed are grouped into seven themes. The recommendations are based on industry best practices; support the implementation of equitable investments in maintenance, rehabilitation, capital improvements, and recreation; provide for the delivery of quality maintenance and care for existing and future park assets; and foster activation of park and recreation spaces with quality programming.

- Equity: Action Plan, Anti-Displacement Strategies
- Finances: Budget and Budget Management Practices, Revenue Policy, Earned Income, Enterprise Funds
- **People:** Louisville Parks & Recreation Organization Structure, Human Resources, Volunteerism
- · System Planning: Park and Project Planning, Park Safety, Technology, Data
- Park, Facility & Asset Care: Overall Maintenance Standards, Aquatic Maintenance, Field and Sports Court Maintenance, Equipment
- **Recreation**: Program Standards, Community, Recreation and Senior Centers, Business Plans
- Partnerships: Louisville Parks & Recreation, Park Non-Profits and Others

# ADOPTING A COORDINATED STRATEGY AMONG PARK NON-PROFITS AND LOUISVILLE PARKS & RECREATION

Establish a true partnership between Louisville Parks & Recreation and the primary park non-profits (Olmsted Parks Conservancy, Parks Alliance of Louisville, and Wilderness Louisville), working together for the good of the community and the park and recreation system. In establishing this strategy:

- · Build collaborative and coordinated environment between all four entities
- Create a consortium of the non-profits to work directly with Louisville Parks
   Recreation that:
  - Defines roles and responsibilities of each, recognizing what the nonprofits provide
  - Defines the working relationship between the Consortium and Louisville Parks & Recreation
  - Provides consistency in relationships and standardizes protocols for non-profits' use of parks and park facilities
  - · Creates standards and protocols for funding and matches
  - Articulates Consortium goals in five-year increments with annual progress reporting









